



PERSONALITY DEVELOPMENT & COMMUNICATION EXCELLENCE



Helping young people communicate with confidence, present themselves professionally, and develop the presence to succeed.

From Self-Confidence to Self-Expression

Academic knowledge is only one part of a student's development. The ability to communicate clearly, speak confidently, present ideas, and carry oneself professionally can shape opportunities in education, social settings, and future careers.

Concordia's Personality Development & Communication Excellence programmes are designed for schools, colleges and young learners at different stages of their academic journey.

Who Is It For?

- Primary and high-school students
- College students
- Students preparing for higher education
- Students transitioning from campus to corporate life.
- Young professionals who need stronger communication skills and professional presence

Programme Areas

1. Communication & Articulation

Speak clearly. Express yourself confidently.

- Foundations of effective communication
- Verbal and non-verbal communication
- Overcoming communication barriers
- Vocabulary and fluency development
- Grammar for effective communication
- Pronunciation and clarity of speech
- Voice modulation, intonation and stress
- Neutral accent development
- Professional introductions
- Elevator pitches

2. Public Speaking

Move from hesitation to confident expression.

- Overcoming stage fear
- Building self-belief
- Managing nervousness
- Positive body language
- Speech structure
- Storytelling
- Opening hooks and powerful closings
- Audience engagement
- Extempore speaking
- JAM (Just A Minute)
- Impromptu speaking
- Thinking on your feet

3. Presentation Skills

Present ideas with clarity and impact.

- Presentation design
- Visual communication
- PPT presentation skills
- Professional gestures
- Handling questions
- Structured speaking
- Persuasive communication

4. Personality & Professional Presence

Develop the confidence to be seen, heard, and remembered.

- First impression psychology
- Professional etiquette
- Personal presentation
- Grooming
- Confidence building
- Executive presence
- Emotional intelligence in communication
- Empathy and self-awareness
- Self-regulation
- Professional behaviour

5. English & Academic Communication

For students who need additional support with English communication:

- Vocabulary development
- Reading comprehension
- Academic English
- Grammar
- Speaking practice
- Analytical thinking
- Academic discussions
- Writing and expression

Experiential Learning Approach

The programme goes beyond classroom instruction. Students learn by **doing, practising, and receiving feedback.**

Activities can include:

- Public speaking exercises
- Role plays
- Extempore speaking
- JAM sessions
- Presentations
- Storytelling
- Group discussions
- Debate and discussion
- Confidence-building activities
- Individual feedback

Flexible Delivery

Programmes can be customized based on the learner's age, objectives, and institutional requirements.

Available formats:

- 1-month crash programmes
- 3-month programmes
- 6-month programmes
- Year-long programmes
- Summer programmes
- 2–3 hour workshops/webinars
- Online and offline delivery

For schools, programmes can also be designed around **weekly sessions**, including weekend delivery.

What Students Gain?

By the end of the programme, students can:

- Communicate with greater confidence.
- Express ideas clearly and effectively.
- Speak comfortably before an audience.
- Improve fluency, vocabulary and articulation.
- Present ideas in a structured manner.
- Demonstrate positive body language.
- Handle questions and spontaneous speaking situations.
- Develop professional etiquette and grooming.
- Build stronger self-belief and interpersonal awareness.
- Develop a confident, professional presence.

CONCORDIA

Building confident communicators. Developing future-ready individuals.